

# 13<sup>th</sup> Annual Global Enterprise Services Conclave & Excellence Awards 2024 A WHOLE NEW WORLD OF GCC & ENTERPRISE SERVICES *Elevating from Good to Great* –Now, Next and New

December 5 & 6, 2024 I ITC Hotels Kences Palm, Mahabalipuram, Chennai

## **DAY 1 PROGRAM SCHEDULE**

#### Thursday, December 5

Time Slot [IST]	Session	Speakers
2:00 – 3:20 PM	<ul><li>Hi-Tea</li><li>Registrations</li></ul>	
3:20 - 4:00 PM	<ul> <li>Inaugural Session</li> <li>Inaugural Address &amp; Lamp Lighting and Address by the 'Guest of Honour'</li> <li>Unveiling of Everest Group and SSF Research</li> <li>Releasing the SSF Global Coffee Table Book</li> </ul>	<ul> <li>Guest of Honour</li> <li>Rakesh Sinha</li> <li>SSF Global Governing Council</li> </ul>
4:00 – 4:25 PM	Session 1: Special Address – Point of View India emerging as a 'Global Tech Leader' - An imperative toolkit to the Vision of Viksit Bharat@ 2047 Building on the strong foundation of US-India Strategic Partnership	Dr Mukesh Aghi
4:30 – 4:55 PM	Session 2 – Masterclass: The Indigenization & Barbell Strategy Unleashing the Power of Collaboration & the growing Ecosystem– Shop made and Bought out to co-exist	Ravi S Ramakrishnan
4:55 – 5:40 PM	Session 3:Leadership Perspectives – Charting the Course         Reinventing the New Transformation Frontiers in the world of AI         • Creating Centre of Expertise or Center of Competence for Value Creation         • Strategic Principles of AI Adoption – Where to draw the line? Success/ failure, ROI         • Challenges of Integrating existing legacy tech & ERP with Adoption of AI	<ul> <li>Dr SanjeevRastogi</li> <li>Sanjay Dora</li> <li>Gauri Chandra</li> <li>Mukta Arora</li> <li>Moderated by: Sanket Sinha</li> </ul>
5:40 - 6:00 PM	Tea/ Coffee Break	
6:00 – 6:30 PM	<ul> <li>Session 4: The next &amp; new in GCC - Tech-Integrated Enterprise Services</li> <li>Unveiling of Self-Assessment Tool: TIES™</li> </ul>	<ul> <li>Sanjay Gupta</li> </ul>
6:30 - 6:40 PM	Session 5: Special Address – Point of View India as a GCC Capital	<ul> <li>Lalit Ahuja</li> </ul>
6:45 - 7:40 PM	Session 6: Inspirational Address Three Diseases That Are Killing Organizations	Capt. Raghu Raman
7:40 – 8:00 PM	13 <sup>th</sup> Excellence Awards & Recognition (Part 1)	<ul> <li>V V Ranganathan</li> <li>Urs-Ulrich Katzenstein</li> <li>Ravi S Ramakrishnan</li> <li>Rakesh Sinha</li> </ul>
8:00 PM onward	Networking Cocktail-Dinner	



13<sup>th</sup> Annual Global Enterprise Services Conclave & Excellence Awards 2024 A Whole New World of GCC & Enterprise Services *Elevating from Good to Great - Now, Next and New* 

December 5 & 6, 2024 I ITC Hotels Kences Palm, Mahabalipuram, Chennai

### **DAY 2 PROGRAM SCHEDULE**

#### Friday, December 6

Time Slot [IST]	Session	Speakers
9:15 – 9:40 AM	Welcome Tea-Coffee	
9:40 -10:00 AM	Partners and Sponsors of the Conclave	
10:00 – 10:45AM	<ul> <li>Session 1: Expert Views</li> <li>Driving holistic Sustainability Agenda–GBS &amp; GCCs as Agents of Change <ul> <li>Embedding Sustainability into Core Business Processes</li> <li>Leveraging Technology for Impactful Sustainability</li> <li>Leverage Financial Insights to model cost benefits of sustainable practices</li> <li>Driving holistic sustainability and Workplace ecosystem development</li> </ul> </li> </ul>	<ul> <li>Shankar Iyer</li> <li>Anil Kumar Radhakrishnan</li> <li>Ankit Gupta</li> <li>Moderated by: Abhinav Goel</li> </ul>
10:45 – 11:30AM	<ul> <li>Session 2: Leadership Challenge – Building the multi-dimensional next line</li> <li>Developing the Next Generation Business Services Leaders with Global outlook</li> <li>Resilient and Agile Talent Pipeline – Global Exposure / Global Networks</li> <li>Driving Purpose-Led Leadership, focusing on sustainability, ethical practices, DEIB, and social impact</li> <li>Global leadership simulations to identify, nurture, and track the development of high-potential talent</li> <li>Digital Leadership and Mindset of innovation</li> </ul>	<ul> <li>Sunil Kumar</li> <li>Jaideep Agarwal</li> <li>Sandeep Kulkarni</li> <li>Urs-Ulrich Katzenstein</li> <li>Moderated by: Sanjay Gupta</li> </ul>
11:30 - 12:00PM	Tea-Coffee Break	
12:00 – 1:00 PM	Session 3: Success Stories of Value Delivery – Discover the DifferencesRedefining the Value Markers & KPIs –Becomingan Enterprise Partner andRealizing Enterprise Level Business Outcomes• Evolving from Cost Centers to Strategic Partners, beyond traditional cost- saving metrics to delivering enterprise-wide strategic value• Redefining Value Metrics to Align with Enterprise Goals• Leveraging Data & Insights for Enterprise Transformation• Embedding End-to-End Ownership and Accountability• Building Collaborative Models for Value Creation	<ul> <li>Sriram Gopalakrishnan</li> <li>Venkat Kumar S</li> <li>Hemamalini Venkataraman</li> <li>Moderated by: Nilesh Bhatia</li> </ul>
1:00 – 1:45 PM	Networking Lunch	

SSF Global Association of Enterprise Functions, Technology & GCC Leaders				
1:45 – 2:30 PM	<ul> <li>Session 4: Listening from Practitioners – Higher, Faster &amp; Stronger Achieving Business Impact through the Gen AI adoption         <ul> <li>Strategic Use Cases Driving Business Outcomes that Explore real-world applications of Gen AI in GCCs across industries, showcasing how they enhance throughput, accelerate results, and create sustainable value</li> <li>Overcoming Implementation Challenges such as data quality, privacy concerns, and resourcing, with actionable insights on governance, fast-fail approaches, and operational resilience</li> <li>Shaping the Future with Gen AI and emerging opportunities, strategies for scaling adoption, and how GCCs can leverage Gen AI to build a foundation for long-term business transformation and decision-making</li> </ul> </li> </ul>	<ul> <li>Tanmay Agarwal</li> <li>Sankar Narayan</li> <li>Geetha Ramamoorthi</li> <li>Dr Durga Prakash Devarakonda</li> <li>Moderated by: Atul Kulshreshtha</li> </ul>		
2:30 – 3:10 PM	<ul> <li>Session 5: Fireside Chat</li> <li>Solving the Data Puzzle - What, When, How?</li> <li>Driving towards the Single Source of Truth - Challenges &amp; learnings</li> <li>Driving Value Creation and Innovation much beyond Cost saves</li> <li>Balancing between Legacy Technology and new age solutions - Why and How?</li> <li>Leveraging data for Moving Up the Partnership value chain to become Enterprise Partner</li> </ul>	<ul> <li>Koushik Krishnan</li> <li>Geeta Gadekar</li> <li>Vijay Samuel</li> <li>Moderated by: Bharath M Sundaram</li> </ul>		
3:10 - 3:30 PM	Tea/ Coffee Break			
3:30 – 4:20 PM	<ul> <li>Session 6: Leadership Insights <ul> <li>Catalysing Transformation through Business Services Operationsfor India</li> <li>HQ companies</li> <li>What are the key Challenges and Opportunities?</li> <li>How to gain Board/Top Management Sponsorship for contemporising the operations</li> <li>How to be better positioned as the 'Transformation Leaders' or Center of Expertise/ Capabilities and not getting diluted as a back-office processing department?</li> </ul> </li> </ul>	<ul> <li>Kaleeswaran Arunachalam</li> <li>Ajay Wadhwa</li> <li>Tarun Aahi</li> <li>Sushil Kedia</li> <li>Richard Alvares</li> <li>Moderated by: Anand Maheshwari</li> </ul>		
4:20 – 4:45 PM	13 <sup>th</sup> Excellence Awards & Recognition (Part 2)	<ul> <li>V V Ranganathan</li> <li>Urs-Ulrich Katzenstein</li> <li>Ravi Ramakrishnan</li> <li>Rakesh Sinha</li> </ul>		
4:45 – 5:00 PM	Concluding Remarks & Vote of Thanks			

